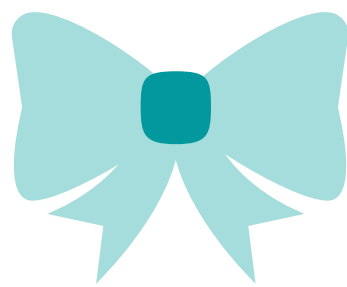


WOMEN & CO.

PARTNERSHIP PACKET

KELLEY SCHOOL OF BUSINESS



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WOMEN & CO.

EDUCATE . EMPOWER . ENGAGE

Women & Co.'s objective is to bring together a group of like-minded women, who are knowledgeable, well-rounded and driven. The organization name represents all that it encompasses.

The Co is more than company.

conversation | commitment | cognizance | comprehension | cosmopolitan |
consciousness | counter points | coaching | coalition | conduit | coexistence

Women & Co. is a platform for women in business to engage, educate, and empower each other. Women & Co. engage in networking events and professional development workshops.

Alongside working with our members, Women & Co's mission is to educate and work with the IU community as a whole as members engage in networking events and professional development workshops. Further, the organization works with the IU community as a whole to educate students on how women can be successful throughout their personal and professional careers. Women & Co. plans events focused around open dialogue and communication to empower one another and develop personally.

Women & Co, is a growing organization that pushes its members to broaden their horizons and creates a community of strong empowered women ready to join the business world.

Co is more than Company.

Dear Potential Partner,

Thank you for your interest in supporting Women and Co! Women and Co is an undergraduate organization dedicated to advancing members' interpersonal and professional skills. Through our three core principles: education, engagement, and empowerment, we strive to cultivate leadership skills and mentorship for women in business within the Kelley School of Business.

There are seven branches within Women and Co: Global Awareness, Finance, Alumni Relations, Philanthropy, Corporate Relations, and Marketing. Through our various branches, we are able to provide opportunities for our members to grow both professionally and personally through a wide range of events and networking opportunities. Through our annual banquets and exclusive Women and Co Networking Events, we expose our members to various firms in multiple industries. Our platform allows your firm to gain first hand access to our members in regards to special programs and internship offers. Your company will benefit from networking and interacting with The Kelley School of Business's future business leaders. We are seeking companies interested in a corporate partnership that mutually benefits our organization as well as brings fresh talent and perspective to your firms.

We are thankful for your support and look forward to creating a lasting and mutually beneficial partnership. Women and Co is an organization full of passionate and hard working women in the Kelley School of Business and at Indiana University. We are committed to standards of excellence and professionalism that continues to encourage top firms to seek employment with our members.

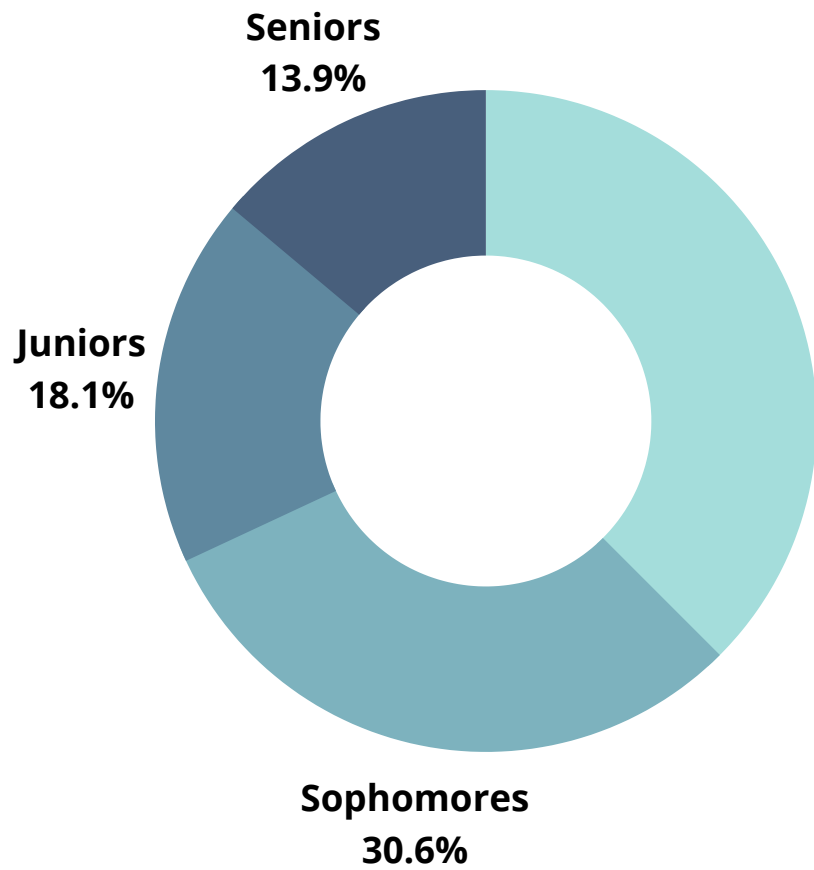
We encourage you to read through this packet as it includes a description of the different levels of partnership and a deeper understanding into our organization and events. If you have any questions or if you would like to move forward with a partnership, please contact Michelle Antony, Chief Officer of Corporate Relations, at mantony@iu.edu and visit our website <https://www.iuwoco.org/> to learn more about Women and Co.

Kind Regards,

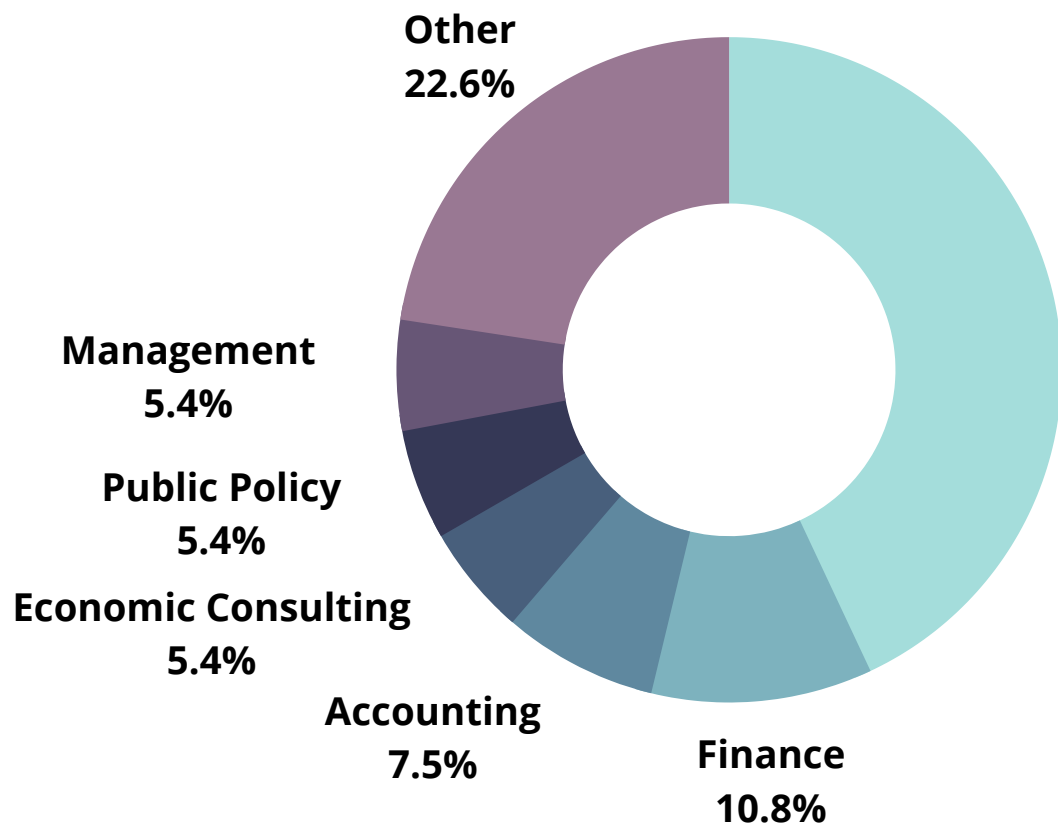


Michelle Antony
Chief Officer of Corporate Relations

MEET OUR MEMBERS



Freshman
37.5%



Marketing
43%



PARTNERSHIP LEVELS

W O M E N & C O .

PROFESSIONAL

\$1000+

-
- Firsthand Member Access for Recruiting Opportunities
 - Women and Co. Merchandise Feature
 - Exclusive Women & Co. Event
 - Company Sponsored Trip
 - New Member Welcome Dinner
 - Annual Banquet
 - Private Networking Opportunity
 - Latest Resume Book

SECONDARY

\$750

-
- Private Networking Opportunity
 - Exclusive Women & Co. Event
 - New Member Welcome Dinner
 - Networking Roundtable
 - Latest Resume Book

PRIMARY

\$500

-
- Exclusive Women & Co. Event
 - Networking Roundtable
 - Latest Resume Book

OPPORTUNITIES



COMPANY SPONSORED TRIPS

Our members will take day trips and visit your company office to give Women & Co. members an opportunity to network with the professionals on your site. These sponsored trips allow Women & Co. to learn more about your company, as well as any upcoming programs or internships that are being offered. This gives your company exclusive networking time with our Women & Co. members.

MERCHANDISE FEATURE

Your company will have the opportunity to sponsor new Women and Co merchandise and have your company logo on the attire. Through your support, Women and Co will proudly wear your company logo on new merchandise!

EXCLUSIVE WOMEN & CO EVENT

This event provides your company with the opportunity to speak about your company and new internships and programs that are being implemented. This exclusive Women & Company event is a great way to give members a chance to get to know the company on a personal level. The event can be a presentation followed by a Q&A or even a panel with networking.

PRIVATE NETWORKING

Your company will have the opportunity to host an exclusive networking event of your choice with Women & Co. Your company will be able to connect and interact with all our members and scout potential talent for internships or even full-time positions.

NEW MEMBER WELCOME DINNER

This event provides your company with the opportunity to welcome new members during our new member initiation. The New Member Welcome dinner is an important event that highlights the goals and missions of new members. This is a casual dinner that will typically occur in the fall semester after recruitment.

ALUMNI NETWORK



pwc

GAP

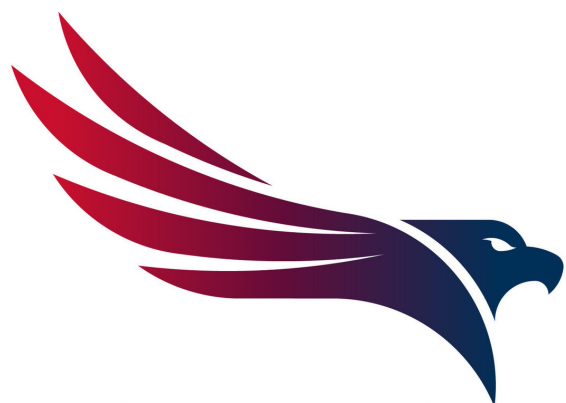
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nielsen



BARCLAYS



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**Reckitt
Benckiser**

L'ORÉAL

the Bradford
Group



CAPITALSTRATEGIES
INVESTMENT GROUP